



Blended Museum „Link to AI“

In self-driving cars, in the analysis of social media data, or in remotely waged wars – Artificial Intelligence (AI) is one of the buzzwords of this decade. **AI promises progress, stirs up fear, polarizes. But what is AI, what can it do, what risks does it bring with it, and how will humans be affected by its development?** The exhibition “Link to AI” answers these questions and thus focuses on a highly relevant social topic. The visitors embark on an exciting multi-media journey that integrates room-scale video installations, numerous interactive games and animations, and conversations with the exhibition’s own chatbot into an **exceptionally designed spatial narrative.**

Study Module: Media Exhibition Design

Media Exhibition Design is part of a unique cooperation between different universities and disciplines: **Architecture and Communication Design** (HTWG Konstanz), **Computer Science and History** (University of Konstanz), and **Music Design** (Trossingen University of Music). In the four-semester study module, students design and build innovative, interactive exhibitions.

1. Collections and Exhibitions: Collect, Preserve, Exhibit. Students learn about the history of collections and museums and how their goals have transformed over the centuries. They are further introduced to how curators choose exhibits and how these are embedded in exhibition narratives.

2. Staging Interactive Spaces: Students from different faculties work together on small fictional projects focusing on the various aspects of exhibition design. Concurrently, lecturers, and industry experts hold talks on these topics and give valuable feedback on the students work.

3. Exhibition Design – Concept: In a competition, small teams of interdisciplinary students create different exhibition designs for a given topic. The lecturers and all student teams then pick a winner at the end, thus choosing which exhibition will finally be realized.

4. Exhibition Design – Realization: This winning concept is then built as a real exhibition in the fourth and last semester. For the students, this is a unique opportunity to gain work experience during their studies as they have to do everything by themselves. For many students, the opening is a highlight in their study career.



Exhibition Team

Computer Science University of Konstanz

– Prof. Harald Reiterer harald.reiterer@uni-konstanz.de
– Prof. Falk Schreiber falk.schreiber@uni-konstanz.de
– Daniel Klinkhammer daniel.klinkhammer@uni-konstanz.de

History Department University of Konstanz

– Dr. Jan Behnstedt-Renn jan.behnstedt@uni-konstanz.de
– Dr. Ulf Haller ulf.haller@uni-konstanz.de

Architecture & Communication Design HTWG Konstanz

– Prof. Eberhard Schlag eschlag@htwg-konstanz.de

Music Design Trossingen University of Music

– Prof. Florian Käppler kaeppler@musikdesign.net

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